

CULTURE. ART. MUSIC. CULTURE. ART. MUSIC.  
**DBQ**  
**FEST**  
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WASHINGTON PARK

DUBUQUE, IA

DUBUQUEFEST FINE ARTS FESTIVAL IS AN AFFILIATE OF DUBUQUE COUNTY FINE ARTS SOCIETY, A NON PROFIT ARTS ORG WHOSE MISSION IS TO OFFER FREE ARTS PROGRAMMING TO THE MASSES, FOUNDED 1976.

# SINCE 1979

## WHAT IS DBQFEST?

DBQFest, also known as DubuqueFest, is Iowa's longest-running art fair and festival, celebrating art, music, and culture since 1979. Held annually in downtown Dubuque's Washington Park, the festival features a juried art fair, live music and performance art, food vendors, and a variety of family-friendly activities.

The 2-day event offers free concerts, performances, and interactive art experiences for all ages to enjoy. Showcasing the work of established and emerging regional makers and artisans by provides economic opportunities for visual artists in addition to paying all musicians and performers featured.

The festival is organized by the Dubuque County Fine Arts Society (DCFAS), a volunteer-driven nonprofit arts organization dedicated to promoting and empowering local and regional artists and arts initiatives across all creative disciplines.

## WHERE DO MY CONTRIBUTIONS GO?

Your generous contributions directly support the operational costs of this 2-day event. Collectively, sponsorships help cover the \$35,000 in event expenses that include tent and stage rentals, park and parking fees, local and regional event promotion, fees paid to sound techs, musicians, and performers, and more. Sponsorships support scholarships for 4 emerging artists with booths at no cost and help lower the booth fees for the 60+ established artists juried in each year. Your support ensures that DBQFest is sustained as a free and accessible event for all in our community to experience.

## HEAR FROM AN ARTIST,

"IT WAS INCLUSIVE, INTERACTIVE AND VERY

WELCOMING. THERE WERE SO MANY GOOD PEOPLE WITH POSITIVE ATTITUDES AND OPEN TO SHARE THEIR STORIES. I GOT SOME MANY GREAT TIPS AND INSIGHT, AND LEARNED SO MUCH ABOUT THE PARTICIPANTS. THE FOOD, ENTERTAINMENT, VENDORS AND STAFF WERE GREAT... BUT WHAT WAS BETTER WAS THE COMMUNAL VIBE. IT FELT LIKE WE WERE AN INSTANT, CREATIVE, SUPPORTIVE FAMILY FOR 2 DAYS. WE LOVED IT!"



# SPONSORSHIP

PLEASE CHOOSE ONE OF THE FOLLOWING SPONSORSHIP LEVELS  
(MERCHANDISE AND RECOGNITION IDEAS CAN BE NEGOTIABLE)

## FESTIE BESTIE

(\$5000+ SPONSORSHIP)

- Banner with business logo, name and website prominently display through 2-day event.
- Priority placement of business logo on website, posters, and program.
- Recognition in press release, earned media interviews, and email newsletters.
- 6 event t-shirts.
- On-site marketing opportunity with booth or day-of volunteer activity.
- Sponsor of the day highlight on social media platforms within 30 days of the event.

## CULTURE CREATOR

(\$2500-\$4999 SPONSORSHIP)

- Banner with business logo, name and website prominently display through 2-day event.
- Placement of business logo on website, posters, and program.
- 4 event t-shirts.
- On-site marketing opportunity with booth or day-of volunteer activity.
- Sponsor of the day highlight on social media platforms within 30 days of the event.

## ART LOVER

(\$1000-\$2499 SPONSORSHIP)

- Banner with business logo, name and website prominently display through 2-day event.
- Placement of business logo on website, posters, and program.
- 2 event t-shirts.
- On-site marketing opportunity with booth or day-of volunteer activity.
- Sponsor of the day highlight on social media platforms within 30 days of the event.

## MUSIC BUFF

(\$500-\$999 SPONSORSHIP)

- Banner with business logo, name and website prominently display through 2-day event.
- Placement of business logo on website, posters, and program.
- Sponsor of the day highlight on social media platforms within 30 days of the event.

## EMERGING TALENT

(\$100-\$499 SPONSORSHIP)

- Placement of business name on website, posters, and program.
- Sponsor of the day highlight on social media platforms within 30 days of the event.

# DUBUQUEFEST



DubuqueFest Arts Festival is an affiliate of Dubuque County Fine Arts Society. The Dubuque County Fine Arts Society (DCFAS) is a volunteer-driven 501 (c) (3) non-profit arts organization serving the Dubuque, Iowa community. DCFAS serves as an launchpad organization for a range of affiliate groups and programs and is governed by an active volunteer board and committees. The group's mission is "to encourage, promote, and present local and regional arts including music, writing, theater, and fine art." A multiple 365 Impact award-winning organization, DCFAS and it's affiliates have played an integral role in cultivating Dubuque's vibrant arts arts and culture scene for nearly 50 years.

- FESTIE BESTIE (\$5000+)
- ARTS LOVER (\$1000-\$2499)
- EMERGING TALENT (\$100-\$499)
- CULTURE CREATOR (\$2500-\$4999)
- MUSIC BUFF (\$500-\$999)
- OTHER\_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

SOCIAL MEDIA: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

CONFIRMING SIGNATURE: \_\_\_\_\_

SPONSORSHIP COMMITMENTS/PAYMENT DUE BY: \_\_\_\_\_

PAYMENT METHOD:

- CHECK  
MADE PAYABLE TO DUBUQUE COUNTY FINE ARTS SOCIETY
- CREDIT CARD  
VIA ELECTRONIC INVOICE
- OTHER\_\_\_\_\_
- I WOULD LIKE MY SPONSORSHIP TO REMAIN ANONYMOUS

Please E-mail to: [director@dubuquefest.org](mailto:director@dubuquefest.org). For more information call  
Festival Director Ali Levasseur at 307-630-9447

## THANK YOU FOR YOUR SUPPORT!

YOUR SPONSORSHIP MAY BE TAX DEDUCIBLE. CONSULT YOUR ACCOUNTANT OR TAX PROFESSIONAL. DCFAS IS A FEDERALLY RECOGNIZED 501C3 ORGANIZATION.